



elevate reserve

Conscient SOHO
Golf Course Extension's
Next Retail Landmark at Sector 62

Everyday Living Meets Elevated Retail

Set along **Golf Course Extension**, **Conscient SOHO** at Elevate Reserve is integrated with **240 residences** above and serves a walkable, high-density catchment of more than **15,000 families**.

Spread across three levels and over **170,000 sq. ft.**, Conscient SOHO is a retail space designed to reflect how people actually live. Thoughtfully curated brands with a mix of formats that span quick service and artisanal cafés, fashion and electronics, everyday essentials and weekend indulgences.



Inspired by **Spanish colonnade architecture**, the design features breezy walkways, shaded seating, and landscaped pauses - creating a place where people don't just shop, they stroll, stay, and return.



Built for today's consumer. Designed for how they live next.

*Own More
Than a Store.
Own a Place in
the Neighborhood.*



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Conscient SOHO

This isn't just a retail address, it's part of **people's everyday rhythm**. A quick errand becomes a daily ritual. A coffee turns into a conversation. Over time, it becomes more than a stop - it becomes a staple.

In a world of fleeting attention, Conscient SOHO offers something enduring: **connection, familiarity, and a reason to return.**



Stock Image

*In the Right Spot.
For the Right Crowd.*

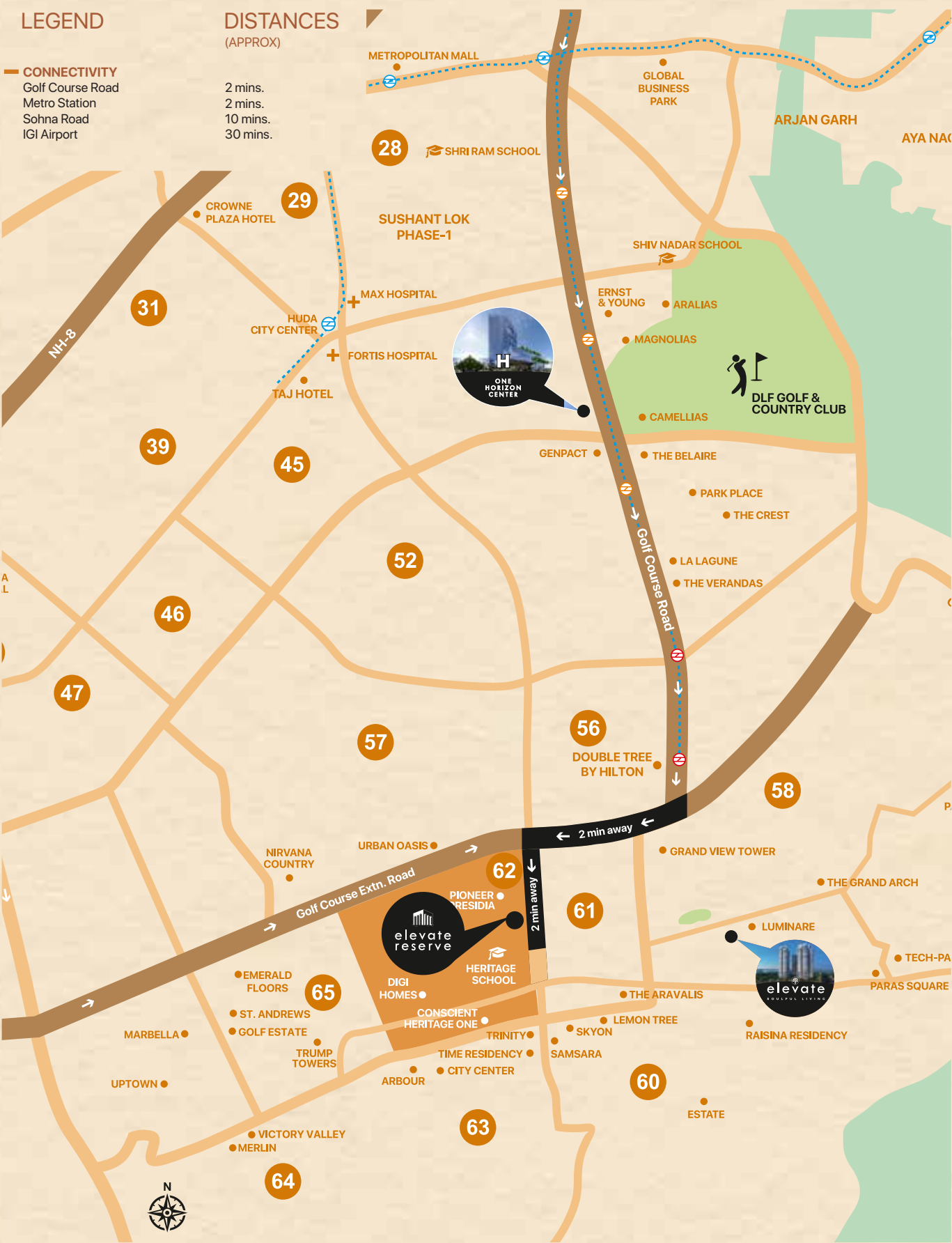


Connectivity

Sector 62 is one of Gurgaon’s most promising real estate corridors — a strategically located, well-connected neighbourhood surrounded by premium residences, modern office spaces, reputed schools, and an expanding network of lifestyle amenities.

With seamless access to Golf Course Extension Road and excellent connectivity to key business districts and residential hubs, it has rapidly evolved into a vibrant, self-sustained urban ecosystem — attracting a discerning demographic of professionals and families seeking convenience, quality, and community

When you set up at **Conscient SOHO** , You Are Positioned For Growth.



One Space.
Many Possibilities.



Stock Image

Siteplan



Conscient SOHO at Elevate Reserve is designed to keep people *moving, staying and returning.*

Site Plan Features

- ❑ **85m frontage on a 60m arterial road** — commanding visibility for every brand
- ❑ **Dedicated drop-off and valet-enabled basement parking** —
a seamless arrival experience
- ❑ **Shaded promenades and curated public seating** —
inviting people to pause, and return
- ❑ **Discreet access points for residents and retail** —
ensuring intuitive and uninterrupted flow
- ❑ **Escalators and elevators across levels** — designed for effortless vertical movement
- ❑ **Daylight-optimized architecture** — storefronts feel open, vibrant, and welcoming
- ❑ **Zoning across three levels** — thoughtfully layered for retail, dining, and experiences



Retail Courtyard

Artistic Impression

Where Dining *Becomes a Destination*

From **breezy alfresco cafés** on Conscient SOHO to **elevated terrace dining** on the second floor — **Conscient SOHO** at Elevate Reserve is thoughtfully designed for **F&B brands** that turn meals into memories. **Curated spaces.** Seamless spillovers. A mix of **global and homegrown cuisine** that invites visitors to stay a little longer.



Stock Image

Whether you're building a boutique café,
salon, service studio, or flagship retail outlet
— *there's a space for you at Reserve.*



Stock Image

Built for what *you're building*

Retail Configurations

- ❑ **Spaces from 500 to 5,000 sq. ft.** — tailored for flagship stores, boutiques, and curated concepts
- ❑ **~5m floor to floor height** — enabling flexible interior design and high-impact façades
- ❑ **Every unit has great visibility** — ensuring prominence and consistent footfall
- ❑ **Anchor-ready formats** — to house marquee names that shape the retail ecosystem
- ❑ **Dedicated zones for F&B** — with options for alfresco, terrace, and experiential dining
- ❑ **Mixed-use planning ethos** — blending commerce, leisure, and community seamlessly

Eye Level View of Retail Courtyard

Artistic Impression



First Floor View of Retail Courtyard.

Artistic Impression



The Next
Address of Culture



Stock Image

At *Conscient SOHO*, we're imagining a space where the everyday and the exceptional exist in harmony — each detail considered, each experience envisioned to feel intuitive, elevated, and entirely in place.



Stock Image

Life, Refined

From morning rituals to indulgent escapes — boutique workouts, fresh blooms, niche perfumeries, handpicked fashion, and crafted cocktails. A curated rhythm of living where the functional meets the exceptional.

Space That Lets You Stay

Inspired by Spanish colonnades, bathed in natural light, and softened with earthy textures — every corridor invites you to pause, connect, and return.



Stock Image

It's life — intentionally elevated. A future shaped for people — where you'll want to come, linger, and return.

❑ **Retail That's Rare**

A limited-inventory, mixed-use destination in Sector 62 — high demand, few openings.

❑ **Built for Footfall**

Easy parking, shaded zones, seamless movement — designed to draw people in and bring them back.

❑ **Frontage That Delivers**

Main road location with standout visibility where the city naturally flows.

❑ **Flexible by Design**

Modular units that shape-shift with your needs — from cafés and boutiques to wellness and more.

Retail Courtyard

Artistic Impression



Specifications



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RETAIL FLOORS	- G + 2 levels (Ground, First, Second) - Dedicated signage zones as per design guidelines
STRUCTURE	- Earthquake-resistant RCC framed structure - Masonry partitions as per IS code
EXTERIOR FINISHES	Combination of one or more: glazing, stone, tiles, ACP, and painted surfaces
LOBBIES & COMMON AREAS	- Flooring: Stone / Tiles / Equivalent - Walls: Stone / Tile / Wood Panel / Painted Surface
LANDSCAPE	- Central plaza with public seating and kiosks - Dedicated drop-off zones with pedestrian-first design
BASEMENT / TENANT FLOOR / PARKING	- Flooring: Concrete finish - Toilets: Finished with modern fittings and fixtures - Parking: Multi-level basement with designated service zones (as per norms)
SECURITY SYSTEMS	- CCTV surveillance across basement driveways and entry lobbies - Boom barriers at all vehicular entry/exit points 24/7 manned security
FIRE SAFETY	- Wet risers, hose reels, fire extinguishers, and sprinklers as per norms - Advanced fire detection system - External fire hydrants and internal provisions per regulation
HVAC	- Provisioned chilled water lines for AHUs in retail shops - Ventilation and exhaust provided for common toilets and basements
ELECTRICALS	- Electrical cabling provisioned to each shop - Metered power load allocation 100% DG backup for shops and common areas
SIGNAGE	- Internal: Lobby directory and directional signage - External: Custom signage per developer's branding framework
COMMUNICATION	Provision for cable and data points in all retail units

Certified with *Purpose.* Designed for *People.*

Elevate Reserve is precertified **Platinum by the Indian Green Building Council (IGBC)** — a recognition that reflects our commitment to responsible, forward-thinking design.

From **energy efficiency to resource-conscious planning**, every aspect of this development is shaped to support better living, lasting value, and a **lower environmental footprint**.

Because when you build for tomorrow, **sustainability isn't an add-on — it's a foundation.**

"Pre-certified Platinum"



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DISCLAIMERS*

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Location Map Disclaimer

Map not to scale. The map is not necessarily accurate to surveying or engineering standards. The map shown here is for illustration purposes only. It does not represent the ground survey and represents only the approximate relative location and boundaries. The location map depicts an indicative and selective representation of certain key developments around the Project. The Developer makes no representation regarding continuity / existence of these developments / landmarks going forward. The driving time indicated is tentative and actual time may vary, depending upon traffic and other conditions.

Master Plan Disclaimer

The mixed land use project 'Elevate Reserve' ("Project") being developed on land admeasuring 4.84375 acres located at Sec-62, Gurugram forms part of License No 114 of 2023. The Master/Layout Plan of the project is as per the Building Plans duly approved by the Directorate of Country and Town Planning, Haryana vide memo No. ZP-1822/JD(RA)/2023/36752 dated 31st October 2023. The Project has been registered with Haryana RERA (Gurugram vide registration number 101 of 2023)

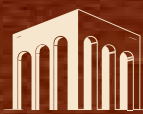
Floor Plan/ Tower Plan Disclaimer

This does not constitute a legal offer. All areas and dimensions are tentative and subject to change till the final completion of the Project as permissible under applicable laws. This brochure contains artistic impressions and no warranty is expressly or impliedly given that the completed development of the Project will comply in any degree with such artist's impression as depicted. All layouts, plans, specifications, dimensions, designs, measurements and locations are indicative, not to scale and are subject to change as may be decided by the Developer or the competent authority. For further details, please refer the Agreement for Sale. Soft furnishings, cupboards, furniture and gadgets, etc. are not part of the offering and are only indicative in nature and are only for the purpose of illustrating/indicating a conceived layout and do not form part of the standard specification/amenities/services to be provided.

Conversion Factor

(1 sq.m = 10.764 sq.ft)





elevate
reserve

It's not just a space you invest in.
*It's a place you belong to. Come be part of the
neighborhood that's redefining retail.*